LICK

GELATO



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01

Our Company

After a year of development with the help of the technical support team at CAFRE food technology centre in Loughrey college campus, Lick Gelato was born. Our bricks and mortar store was opened in May 2015. After a short time, we stepped into the world of wholesale, providing various outlets with a strong, premium brand ice cream solution.



We were awarded the 2017 UK and Ireland Gold Medal for Best Newcomer.

02

Our Team

The team is led by Simon Welby, accompanied by his wife Jo-Ann, between them they have over 35 years working in the catering & hospitality sector.





03

Our Product

We have a strong focus on providing premium quality handcrafted Italian ice cream (gelato) using locally sourced milk & cream and the finest Italian ingredients we can obtain. We have a wide and diverse range of flavours to suit every taste bud, with new flavours being created regularly to keep the menu fresh and interesting.

We have a bit of a Willy Wonka approach to our flavours, with Simon's grandmother formally owning a garage / sweet shop he has had plenty of experience testing lots of sweet flavours, we will try anything in our laboratory to see if it works and then bring it forward to our display.

04

Why Lick?

As a relatively new brand to the market, in a short space of time, we have proved that we have the credentials and most importantly the quality, to stand up beside the longer and more established brands.

We’ve gained recognition from the leading industry recognised body, The Ice Cream Alliance for our ice cream/gelato. The individuals involved in these awards have hundreds of years of experience between them, when judging at the annual UK & Irish competition, many 3rd & 4th generation producers themselves.

This gives us the confidence to be proud that we have a product that has quality and integrity, that we can offer to other businesses looking for an ice cream/gelato solution that is a little bit different for their store.

We were awarded the 2018 UK and Ireland Silver Medal for Mint Choc Chip.



05

Become a Stockist

We can advise on the correct display cabinets that are available to store our gelato – not every cabinet is suitable and it is best to check before proceeding

Have a site meeting to discuss your overall plan/idea on the feasibility/viability of your business

Advice on the current trends that are available to maximise the customer experience and ultimately maximise their spend, when they visit your outlet

05

Gold Package

- Features the Lick Gelato branding, which features across the ice cream cabinet, flavour sticks and outdoor signage - all of which are provided by Lick Gelato.
- Branded ice cream tubs, spoons, wafer and Lick Gelato ancillaries as they come onboard are at the cost to the stockist.
- As a representative of the Lick Gelato brand, we guarantee full assistance from ourselves and exclusivity to your outlet in your location depending on the size of the area and environment that you wish to provide our product.




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Silver Package

- Our silver package reduces the Lick Gelato branding, which features across the ice cream cabinet, flavour sticks and outdoor signage - all of which are provided by Lick Gelato.
- Outlets are free to use their own branded ice cream tubs and spoons. Lick Gelato wafers are at a cost to the stockist.
- Non-exclusivity to your outlet location depending on the size of your area.


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Bronze Package

- Our bronze package limits the Lick Gelato branding to a small sticker to be included on the ice cream cabinet - this is provided by Lick Gelato.
- Outlets are free to use their own branding across all other material.
- Non-exclusivity to your outlet location depending on the size of your area.



06

Just To Say

At any stage of time the stockist packages can be renegotiated to upgrade or downgrade branding and support.

Please note the timeframe of contract as these are tailored to suit your individual needs.

A minimum of one months notice much be given prior to the ceasing of service provision.

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Contact Us

Simon Welby

028 4372 4150

lickgelato.com

info@lickgelato.com